





YUMI BOW TIE COLLECTION

our story

Why choose when you can create? Every day asks for a new outfit to match our mood. The bow tie, that never fails to put a smile on our face, is our favourite accessory to combine with every item in our wardrobe. We want to give you the possibility to be your own designer. This turned into the colourful Yumi bow tie collection.

We work from a slow fashion perspective. To us this means that our collections lasts longer than just one season. Some of our designs even remain in the collection for years. During the production of our bow ties, we aim to minimise waste. We use up all our fabrics to the very last centimeter, leaving only a small pile of dust behind. We design our products in our studio based in the Netherlands. A large part of the production takes place in our (sewing) studio. Additionally, several steps of the production are managed by various social enterprises.

Did you know? Every Yumi bow tie is made out of high quality Kvadrat design fabric.



YUMI BOW TIE COLLECTION

the concept - how it works

Choose, combine and create. The Yumi bow tie collection consists of 12 colours which can be mixed and matched. All colour combinations are possible, resulting in a choice of 144 different versions.

TWIST YOUR STYLE

What makes this bow tie so special? It can be adjusted to your personal wishes in no time. It is like an all-in-one, DIY construction kit. The small coloured strap in the middle can be removed thanks to a small hook on the back of the bow. Get a strap in a different colour and change your style in a matter of seconds. It has never been easier or more fun to mix and match your perfect outfit.

Do you prefer a classic look? Then simply turn the bow around and switch from a single to a double fold pleat.







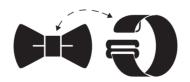






turn the bow around for a single or double fold pleat





convertible colour strap







starter sets - the designers's choice

With 144 options it might be difficult to decide which colours work best together. That is why we developed our Yumi bow tie Starter Sets - The Designer's Choice. We developed two sets in different colour themes: CLASSIC and MULTICOLOUR.

Each set contains 18 bow ties and 12 matching colour straps. These sets have been carefully assorted to make a nice colour balance between best-sellers and eyecatchers. Go for the full Yumi bow tie experience and get one of these starter set

CHOOSE COMBINE CREATE





YUMI BOW TIE - THE DESIGNER'S CHOICE

starter set multicolour



This starter set contains:

18 bow ties

12 extra straps

SKU: YU.BT.SET.MUL-18/12PC



YUMI BOW TIE - THE DESIGNER'S CHOICE

starter set classic colour





This starter set contains:

18 bow ties

12 extra straps

SKU: YU.BT.SET.CLA-18/12PC

YUMI BOW TIE **COLLECTION**

overview

product in exclusive black paper box handmade in Holland easy to put on convertible colour strap weight 26g weight incl. box 77g size W 68 x L 105mm size incl. box W 77 x L 124 x H 40mm































Kvadrat fabric: 90% wool 10% nylon

band: 100% polyester







HOUSE ORIME















































































HOUSE ORIME



HOUSE ORIME





YUMI BOW TIE COLLECTION

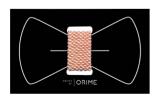
extra colour straps

product on paper card handmade in Holland easy to put on convertible colour strap weight 4g weight incl. card 8g size W 25 x L 80 mm size incl. card W 68 x I 114mm Kvadrat fabric 90% wool 10% nylon









the extra colour straps come on a paper card



YUMI COLLECTION

pocket squere

product in exclusive black paper sleeve handmade in Holland easy to put on weight 17g weight incl. sleeve 32g size W 83 x L 150mm size incl. sleeve W 115 x L 172mm Kvadrat fabric: 90% wool 10% nylon







YUMI COLLECTION

cufflinks

product in exclusive black paper box easy to put on weight 19g weight incl. box 32g size DIA18 x L28 x thickness 5mm size incl. box W 77 x L 124 x H 40mm material: zinc alloy / emaille







YUMI BOW TIE JUNIOR COLLECTION

classic colour

product in exclusive black paper box handmade in Holland easy to put on weight 20g weight incl. box 72a size W 57 x L 92mm size incl box W 77 x L 124 x H 40mm Kvadrat fabric: 90% wool 10% nylon band: 100% polyester



18 bow ties, one of each colour

SKU: YUCHILDBT SETCLA18

Recommended age from 2 years and older. No extra colour straps available for the kids bow ties. These bow ties are fixed, not reversible and nonexchangeable.









