

WOUF

AUTUMN | WINTER ——— 2022
COLLECTION



printsforgood®

MADE IN SPAIN

printsforgood®

Let's create a kinder planet



Life is made of experiences, little snippets that compose a set of memories which, if you have been lucky, you cherish and tell and re-tell to anyone willing to listen. That's how we feel since 2008 when we took it upon ourselves to create a brand that would leave a positive impact on this planet through beautiful designs and responsible processes.

And that is how ***Prints for Good*** came to be: much more than just a claim. Much more than a declaration of intentions. It is the story we want to tell. A story of commitment to sustainability, our surroundings and our community. The story of how WOUF will always be in constant evolution and how we will help create a kinder planet.

100% OF OUR
PRODUCTION
IS MADE IN
BARCELONA
AND 90% OF
THE MATERIALS
WE USE ARE
RECYCLED OR
SUSTAINABLE



Our commitment to constant improvement and doing things right led us to start working on a new ambitious project at the beginning of 2022: building our own factory. After managing our production locally for more than 10 years, we decided to create an efficient and respectful space where our collections will be manufactured. A space designed for the people who work in it, with open-plan layouts and plenty of light, and where the energy resources come from renewable sources, guaranteeing our products are made with respect for the environment and the people.

Our firm purpose is to limit our impact on the environment as much as possible —while caring for the people who join us on this journey— fuels what we've called ***Prints for Good***, to do the best we can in as many ways as possible and to inspire our community to do the same.



Teddy Capsule Collection

8-19



Daily Collection

20-65

The AW22 season features two distinct lines: our Daily Collection grows with fresh and bold new prints and pieces suitable for the WOUF life-on-the-go style, and The Teddies, a Capsule Collection of unexpected and highly huggable items.

TEDDY CAPSULE COLLECTION

THE TEDDIES

Daring, fun, cosy, colourful... and a little bit wild. This collection is the result of an exploration of visual and tactile textures, combining fearlessness and tenderness for those who live life to the fullest and think sharing is caring.







CARMEN

NEW



1	2	3	4	5	6	7	8	9
Weekend Bag	Mini Handbag	Waist Bag	Laptop 13" Sleeve	Pouch	Coin Purse	Toiletry Bag	Make up Bag	Bucket Hat
TWB220019	TB220019	TW220019	TS220019	TML220019	TMS220019	TMB220019	TMA220019	TH220019



HYPNOTIC

NEW



1	2	3	4	5	6	7	8	9
Weekend Bag	Mini Handbag	Waist Bag	Laptop 13" Sleeve	Pouch	Coin Purse	Toiletry Bag	Make up Bag	Bucket Hat
TWB220021	TB220021	TW220021	TS220021	TML220021	TMS220021	TMB220021	TMA220021	TH220021



TOFFEE

NEW



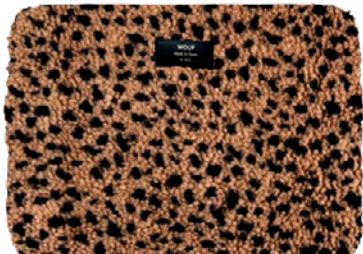
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1	2	3	4	5	6	7	8	9
Weekend Bag	Mini Handbag	Waist Bag	Laptop 13" Sleeve	Pouch	Coin Purse	Toiletry Bag	Make up Bag	Bucket Hat
TWB220020	TB220020	TW220020	TS220020	TML220020	TMS220020	TMB220020	TMA220020	TH220020



“WOUF IS AN INDEPENDENT, PASSION-DRIVEN BRAND. WE MAKE ENVIRONMENTALLY RESPONSIBLE, HIGH-QUALITY ESSENTIALS FOR EVERYDAY LIFE. BUT WOUF IS MORE THAN A BAG-AND-ACCESSORIES BRAND: IT’S THE MANIFESTATION OF THE JOY, INSPIRATION AND CONSCIOUSNESS WE, AS A COMPANY, WANT TO BRING TO THE WORLD.”

Pablo Martinez, Co-Founder and Creative director

DAILY COLLECTION

Everybody is Welcome

The Daily is our iconic collection, designed for everyone for a world where everybody is welcome. Let's celebrate diversity together and make the world a kinder place.







PARADISE

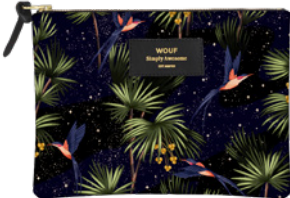
NEW



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NEW!

	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
NA46 - NA5220013	MXA220013	ML220013	MS220013	MX220013	MXB220013	MB220013	MA220013	PB220013	CH220013	MPS220013	A5 - NA5220013
NA53 - S220013											A6 - NA6220013
Tablet - SI220013											

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NEW!



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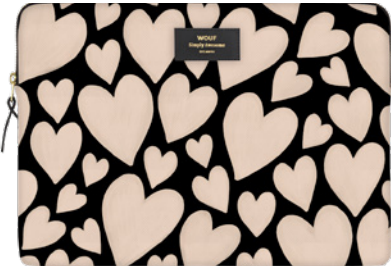


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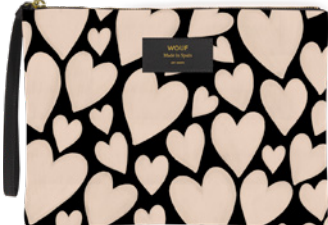
1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220011 13" - S220011 Tablet - SI220011	MXA220011	ML220011	MS220011	MX220011	MXB220011	MB220011	MA220011	PB220011	CH220011	MPS220011	A5 - NA5220011 A6 - NA6220011

NEW

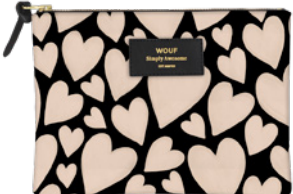
BLACK LOVE



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NEW!

1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220010 13" - S220010 Tablet - SI220010	MXA220010	ML220010	MS220010	MX220010	MXB220010	MB220010	MA220010	PB220010	CH220010	MPS220010	A5 - NA5220010 A6 - NA6220010

NEW



ADELE



1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220016 13" - S220016 Tablet - SI220016	MXA220016	ML220016	MS220016	MX220016	MXB220016	MB220016	MA220016	PB220016	CH220016	MPS220016	A5 - NA5220016 A6 - NA6220016

NEW



DOTS



1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220014 13" - S220014 Tablet - SI220014	MXA220014	ML220014	MS220014	MX220014	MXB220014	MB220014	MA220014	PB220014	CH220014	MPS220014	A5 - NA5220014 A6 - NA6220014

NEW

ECLIPSE



1

Laptop & Table Sleeves

15" & 16" - SB220012
13" - S220012
Tablet - SI220012

2

XL Pouch

MXA220012

NEW



3

Large Pouch

ML220012

4

Small Pouch

MS220012

5

XL Beauty

MX220012

6

Large Toiletry Bag

MXB220012

7

Big Beauty

MB220012

8

Small Beauty

MA220012

9

Phone Bag

PB220012

10

Cardholder

CH220012

11

School Pencilcase

MPS220012

12

Notebooks

A5 - NA5220012
A6 - NA6220012



GROOVY



1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220017 13" - S220017 Tablet - SI220017	MXA220017	ML220017	MS220017	MX220017	MXB220017	MB220017	MA220017	PB220017	CH220017	MPS220017	A5 - NA5220017 A6 - NA6220017

NEW

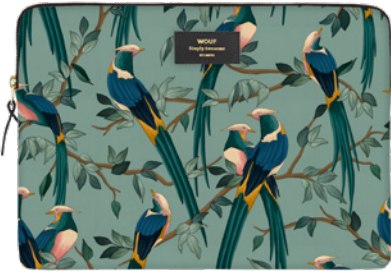
EDEN



1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220015 13" - S220015 Tablet - SI220015	MXA220015	ML220015	MS220015	MX220015	MXB220015	MB220015	MA220015	PB220015	CH220015	MPS220015	A5 - NA5220015 A6 - NA6220015

NEW

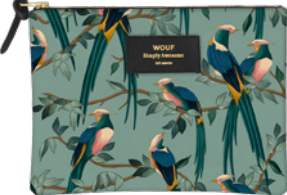
SUZANNE



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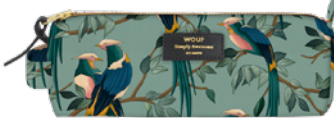
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NEW!

1	2	3	4	5	6	7	8	9	10	11	12
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Large Toiletry Bag	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220018 13" - S220018 Tablet - SI220018	MXA220018	ML220018	MS220018	MX220018	MXB220018	MB220018	MA220018	PB220018	CH220018	MPS220018	A5 - NA5220018 A6 - NA6220018

NEW

BENGALA



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1	2	3	4	5	6	7	8	9	10	11
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220001 13" - S220001 Tablet - SI220001	MXA220001	ML220001	MS220001	MX220001	MB220001	MA220001	PB220001	CH220001	MPS220001	A5 - NA5220001 A6 - NA6220001



GIRLS



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Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB200010 13" - S200010 Tablet - SI200010	MXA200010	ML200010	MS200010	MX200010	MB200010	MA200010	PB200010	CH200010	MPS200010	A5 - NA5200010 A6 - NA6200010

LUCY



1	2	3	4	5	6	7	8	9	10	11
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB210010 13" - S210010 Tablet - SI210010	MXA210010	ML210010	MS210010	MX210010	MB210010	MA210010	PB210010	WM210010	MPS210010	A5 - NA5210010 A6 - NA6210010





WILD



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Laptop & Tablet Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 13" - SB210014 13" - SB210014 Tablet - SB210014	MXA210014	ML210014	MS210014	MX210014	MB210014	MA210014	PB210014	WM210014	MPS210014	A5 - NA5210014 A6 - NA6210014

JANNE



1	2	3	4	5	6	7	8	9	10
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase
15" & 16" - SB210011 13" - S210011 Tablet - SI210011	MXA210011	ML210011	MS210011	MX210011	MB210011	MA210011	PB210011	WM210011	MPS210011



AIDA



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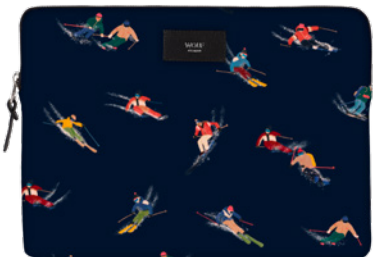
	2	3	4	5	6	7	8	9	10	11
Laptop & Table Sleeves	XL Pouch	Large Pouch	Small Pouch	XL Beauty	Big Beauty	Small Beauty	Phone Bag	Cardholder	School Pencilcase	Notebooks
15" & 16" - SB220006	MXA220006	ML220006	MS220006	MX220006	MB220006	MA220006	PB220006	CH220006	MPS220006	A5 - NA5220006
12" - S220006										A6 - NA6220006
Tablet - SI220006										





CHAMONIX & BIG SUR

NEW



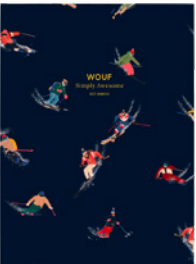
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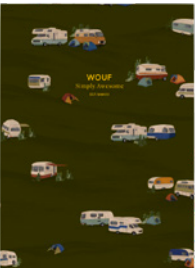
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1	2	3	4	5	6	7	8
Laptop & Table Sleeves	Travel Case	Wallet	Notebooks	Laptop & Table Sleeves	Travel Case	Wallet	Notebooks
15" & 16" - SL220003 13" - SM220003 Tablet - SIM220003	TC220003	WM220003	A5 - NM220003 A6 - NM6220003	15" & 16" - SL220004 13" - SM220004 Tablet - SIM220004	TC220004	WM220004	A5 - NM220004 A6 - NM6220004



WOUFERS & RIDERS



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1	2	3	4	5	6	7	8
Laptop & Table Sleeves	Travel Case	Wallet	Notebooks	Laptop & Table Sleeves	Travel Case	Wallet	Notebooks
15" & 16" - SL220002 13" - SM220002 Tablet - SIM220002	TC220002	WM220002	A5 - NM220002 A6 - NM6220002	15" & 16" - SL210003 13" - SM210003 Tablet - SIM210003	TC210003	WM210003	A5 - NM210003 A6 - NM6210003

WOUF is a state of mind, a conscious lifestyle, and a multidisciplinary group of committed people driven by a passion for design and creativity. We believe in a responsible attitude and its power to make the world a better place. We embrace creativity for everyone, creativity with a purpose.

Thank you for being part of our community.

