

# WIJCK.

*goods of your favorite cities*



**LOOKBOOK**  
THE COLLECTIONS



Amsterdam

WIJK

# Customized goods of your favorite cities!

WIJCK.\* designs city minded products of the world's most famous cities, including your favorite city or unique location! This lookbook introduces the icons of our collection, a number of new products and how to display the WIJCK. brand in stores and through online channels.

WIJCK. is an Amsterdam based interior brand, founded in 2017. In a short period of time, WIJCK. has become the foremost European brand specialized in cartographic prints and city minded products. Our products can be found in more than 750 stores across Europe and in other exotic places around the world like New York, Tokyo and even Melbourne! Since 2020 WIJCK. has set her focus on becoming the most sustainable poster brand with a link to the most beautiful cities in the world.

We are always open for new collaborations with retailers, companies and media. Don't hesitate to contact us to discuss all the possibilities of customizing our products to your favorite city or location.

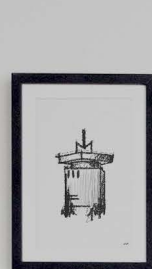
**Rutger Diemel**

Founder at WIJCK.

*\*Dutch for neighborhood*

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# Highlighted! **City Prints**

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# Our story

**This is your City. Where you live, work, shop, eat, drink, party, and have fun. With the ones you love, your friends, or by yourself. Very far away, but preferably close. This is where you feel at home.**

With the characteristic tight black lines, WIJCK wins the hearts of city-lovers all over the world. Rutger Diemel started in 2016 with his first drawing of the Amsterdam district 'Oud-West'. He wanted to decorate a bare wall in his new home with this minimalistic design! Soon his own neighborhood hung on his wall and the positive comments kept rolling in: 'Finally, something different than that old city map!' Soon after, Many other neighbourhoods, inspiring cities and iconic buildings followed.

The collections feature over 3.000 different prints of the most beautiful cities around the world. From Tokyo to Paris, we have it all!

Nowadays, creative talents are working passionately on unique designs and new products. These are created by combining traditional craftsmanship with industrial production. From our minimalistic city prints to our newest collections, all of our products are developed with love for the city.

So wherever you are from, don't hesitate to drop us your favorite locations and let's create memorable products together!





# City Prints

This is where it all started, fine lineart of the worlds most famous cities. We present a collection of our bestsellers and most beautiful prints, and of course there is more to offer. Each line of our city prints has been hand drawn by one of our designers, which makes every print unique. To place all lines perfectly on paper, we print with great precision on our specially developed, vintage paper.

## **Custom Made**

We have designed over 3.000 different prints, which is a lot to choose from. And if your favorite city is missing in our collection, no worries! We take custom made requests. Feel free to ask, we would love to help you!





**Amsterdam**  
City



**Amsterdam**  
City Typography



**Amsterdam**  
Brouwersgracht



**Amsterdam**  
Westertoren



**Amsterdam**  
Jordaan



**Amsterdam**  
Center



**Paris**  
City



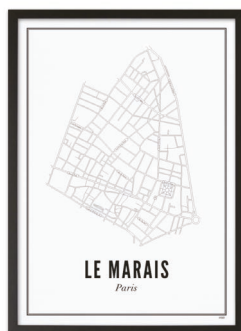
**Paris**  
Eiffel Tower



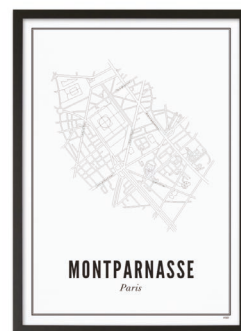
**Paris**  
City Typography



**Paris**  
Quartier Latin



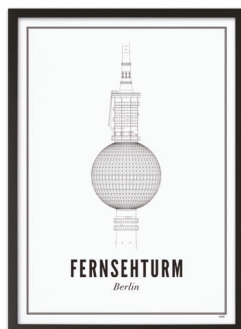
**Paris**  
Le Marais



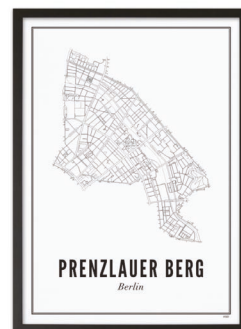
**Paris**  
Montparnasse



**Berlin**  
City



**Berlin**  
Fernsehturm



**Berlin**  
Prenzlauer Berg

## Types & Sizes

Our “City Print” collection is built around five types and sizes. From Postcard size till Extra Large poster size, and from a print of your favorite neighborhood till the most iconic building of a famous city. We have something that fits every interior.

### Types

City  
Neighborhood  
Typography  
Building  
Specials

### Sizes

Postcard	A6 - 105 x 148 mm
Small	A4 - 210 x 297 mm
Medium	A3 - 300 x 400 mm
Large	X1 - 400 x 500 mm
Extra Large	B2 - 500 x 700 mm





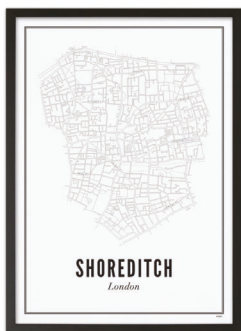
**London**  
City



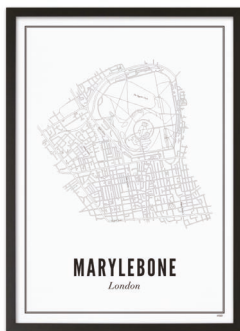
**London**  
City Typography



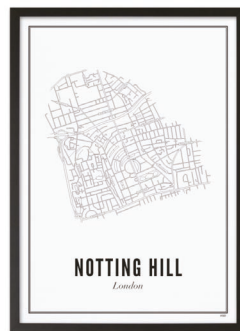
**London**  
Big Ben



**London**  
Shoreditch



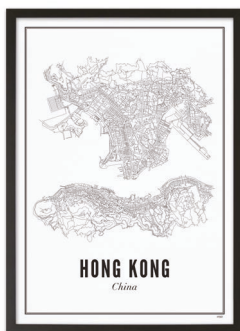
**London**  
Marylebone



**London**  
Notting Hill



**Hong Kong**  
Bank of China



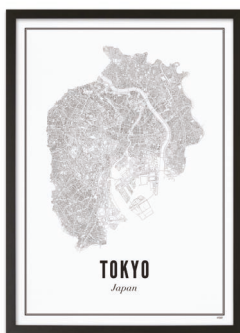
**Hong Kong**  
City



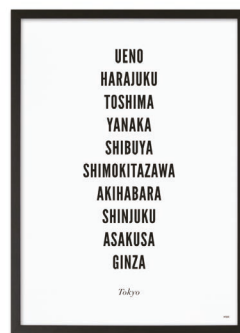
**Hong Kong**  
City Typography



**Tokyo**  
Gyojuno Pagoda



**Tokyo**  
City



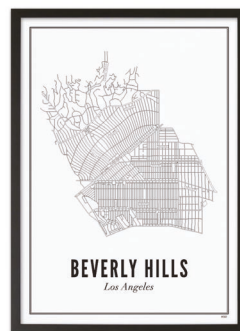
**Tokyo**  
City Typography



**Los Angeles**  
City



**Los Angeles**  
City Typography



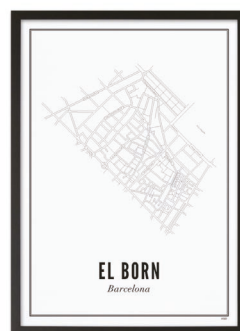
**Los Angeles**  
Beverly Hills



**Barcelona**  
City

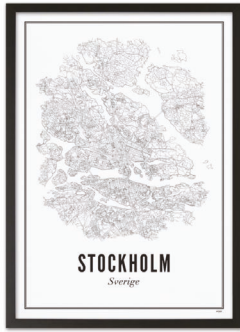


**Barcelona**  
Sagrada Família

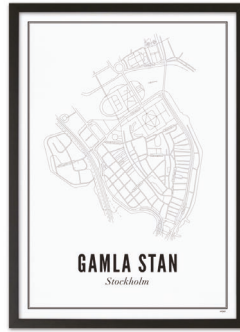


**Barcelona**  
El Born

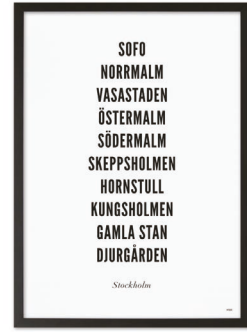




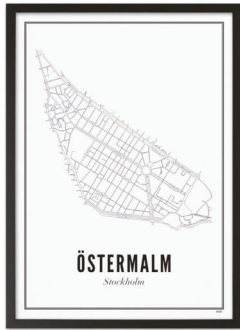
**Stockholm**  
City



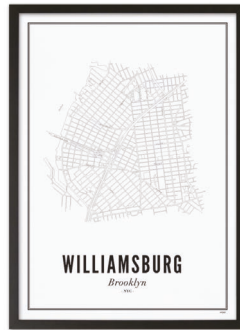
**Stockholm**  
Gamla Stan



**Stockholm**  
Typography



**Stockholm**  
Östermalm



**New York**  
Williamsburg



**New York**  
Empire State Building



**New York**  
Manhattan



**New York**  
Typography



**New York**  
SoHo






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**Paris Saint-Germain**  
Parc des Princes




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**Arsenal FC**  
Emirates Stadium




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**AC Milan**  
Stadio Giuseppe Meazza



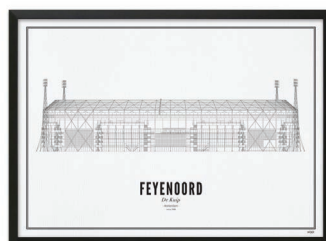

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**AFC Ajax**  
Johan Cruyff ArenA




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**PSV**  
Philips Stadion




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**Feyenoord**  
De Kuip

## Stadium Collection

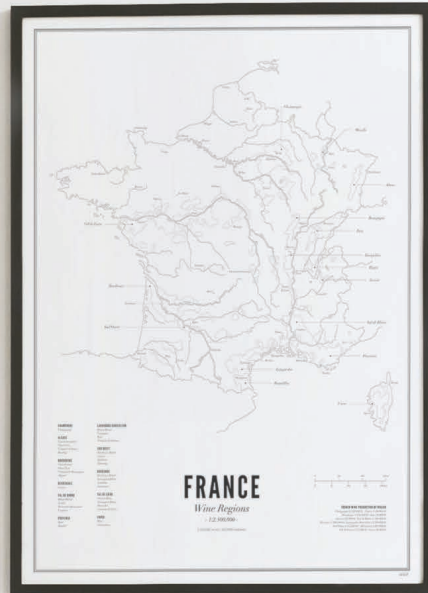
The Stadium Collection features prints of the most beautiful stadiums around the world. All stadiums are handdrawn and full of details that bring back those memories of legendary matches and football icons.

### Available sizes

21 x 30 cm | 30 x 40 cm | 40 x 50 cm | 50 x 70 cm



scan the qr-code for  
the entire collection

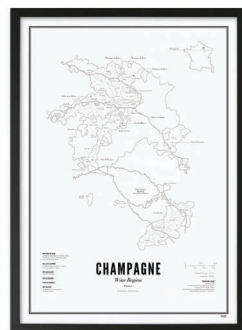




**France**  
Wine Regions



**France**  
Typography



**France**  
Champagne Region



**Spain**  
Wine Regions



**Spain**  
La Rioja Region



**Italy**  
Wine Regions

## Wine Collection

One of our bestselling collection offers a beautiful way to show your passion for wine. All prints are designed by hand and contain all the information about the specific regions. From France, Italy, Spain, Germany, Portugal to South Africa.

This is a definite top seller all year round!

### Available sizes

30 x 40 cm | 40 x 50 cm | 50 x 70 cm



scan the qr code for  
the entire collection







**Whisky**  
Scotland



**Cognac**  
Cognac Region



**Port**  
Wine Regions



**Champagne**  
Champagne Region

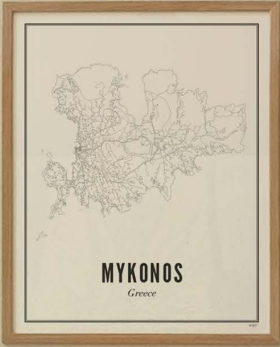
## Special Drink Collection

Are you a real drink expert? This collection consists of exceptionally detailed maps of the production areas of Cognac, Whisky, Port and Champagne. Each print pinpoints the location of the distilleries/wineries and includes information about the distinctive flavor profile per region.

Check out the label of your bottle to trace the exact origin of your favorite drink!

### Available sizes

30 x 40 cm | 40 x 50 cm | 50 x 70 cm

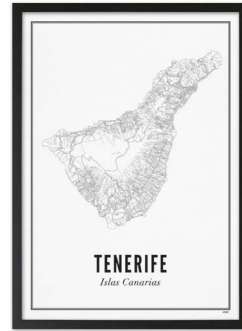




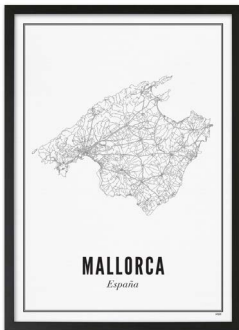
**Greece**  
Santorini



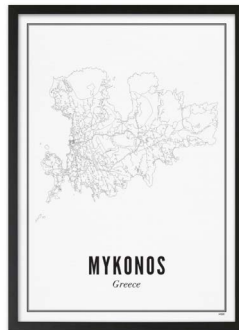
**Spain**  
Ibiza



**Canary Islands**  
Tenerife



**Spain**  
Mallorca



**Greece**  
Mykonos



**Indonesia**  
Bali - Typography

## Island Collection

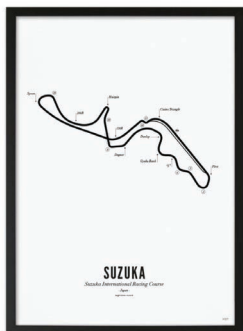
Sunshine, sweet summer nights, fruity cocktails, waving palm trees, beautiful sunsets and always surrounded by water and waves; yes, that's what all destinations of our Island Collection have in common! Relive those island moments with the Island Collection.



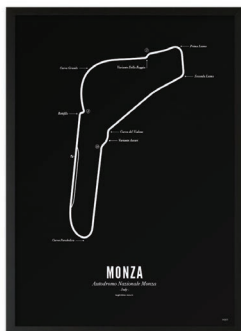








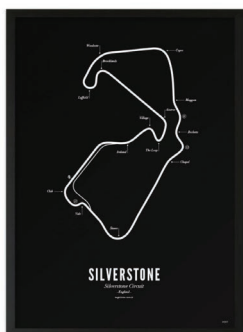
**Suzuka**  
Suzuka International Racing Course



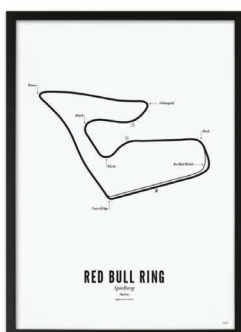
**Monza**  
Autodromo Nazionale Monza



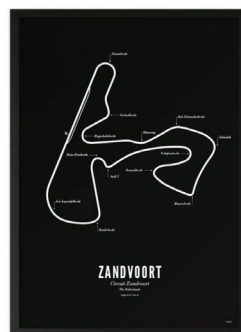
**Melbourne**  
Melbourne Grand Prix Circuit



**Silverstone**  
Silverstone Circuit



**Red Bull Ring**  
Spielberg



**Zandvoort**  
Circuit Zandvoort

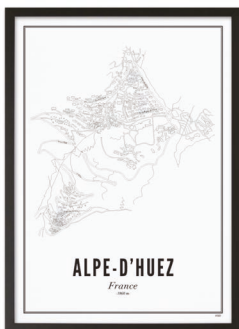
## Circuit Collection

As true racing enthusiasts, we could not, of course, deny the success of our local Dutch hero. Since circuits are often seen as pieces of art, it was a logical step for us to create a collection of the world's most famous circuits.

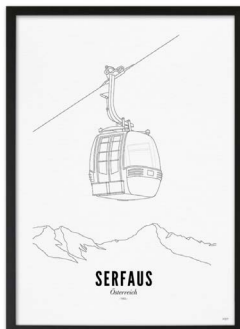


scan the qr-code for  
the entire collection





**France**  
Alpe d'Huez



**Austria**  
Serfaus



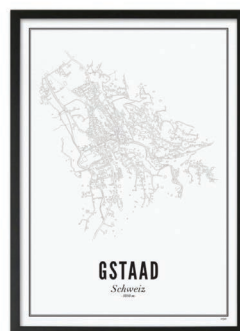
**France**  
Climbing the Mountains



**Austria**  
To the top!



**Austria**  
Saalbach Hinterglemm



**Switzerland**  
Gstaad

## Ski Collection

Do you remember your first time standing on skis? Or the first time trying raclette, cheese fondue, pizza and Wiener schnitzel on the slopes or in a chalet? Not to forget those delicious glasses of mulled wine, Jägermeister or just a heisse choco mit sahn! All warm memories to reminisce to, that's why WIJCK. is introducing the Ski Collection: Photography and prints of your favorite winter sports destinations!



scan the qr-code for  
the entire collection





# Country Collection

Detailed Country Maps featuring road networks and a subtle legend with info about the country and its key facts. To hang on the wall as a single print, or in combination with one of our city maps.



**The Netherlands**  
Nederland



**Belgium**  
België / Belgique



**Luxembourg**  
Lëtzebuerg



**Germany**  
Deutschland



**France**  
France



**United Kingdom**  
Britain



**Spain**  
España



**Italy**  
Italia







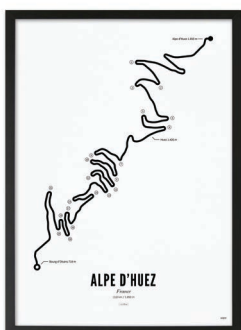
**Tour de France**  
France



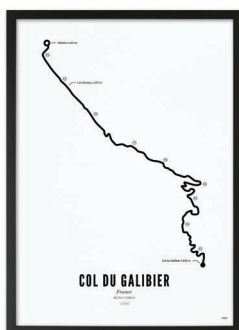
**Giro d'Italia**  
Italy



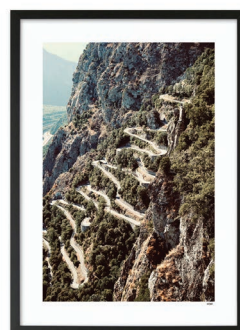
**La Vuelta**  
Spain



**Alpe d'Huez**  
France



**Col du Galibier**  
France



**Zigzagging Uphill**  
Photography

## Cycling Collection

Bring a piece of history and memories into your home with the Cycling Collection! Featuring prints of the Tour de France, Giro d'Italia and the Vuelta, with minimalistic course prints of iconic climbs like the Alpe d'Huez and the Col du Galibier. A true must-have for all cycling fans!

### Available sizes

30 x 40 cm | 40 x 50 cm | 50 x 70 cm



scan the qr code for  
the entire collection

# World Map

One of our bestsellers. The World Map is a musthave for every interior, available in 5 sizes and available with or without frame.

## specifications

Sizes: Postcard, 21x30cm, 30x40cm,  
40x50cm, 50x70cm

Paper: White vintage paper

Print: 100% matte black ink











**Paris**  
Arc de Triomphe



**Paris**  
Eiffel Tower



**Paris**  
Louvre



**London**  
Big Ben



**London**  
Townhouse



**London**  
London Eye

## Photography Collection

For the Photography Collection of WIJCK, local photographers with a passion for their city photographed the most iconic places in town. Their unique view of the city, combined with the minimalistic view of WIJCK, resulted in a collection of beautiful photography prints from cities such as Amsterdam, Paris, New York, Berlin, London, Copenhagen, Brussels & Barcelona.

### Custom made

Photography of your own city? Ask for the possibilities!



scan the qr-code for  
the entire collection



**Amsterdam**  
Amsterdammertje



**Amsterdam**  
Damrak



**Barcelona**  
Streets



**Barcelona**  
Palms



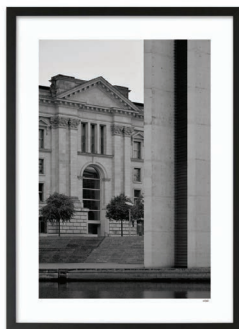
**Barcelona**  
Casa Batlló



**Berlin**  
Brandenburger Tor



**Berlin**  
Fernsehturm



**Berlin**  
Reichstag



**Brussels**  
Atomium



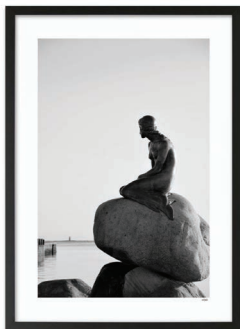
**Brussels**  
Fosbury & Sons



**Copenhagen**  
Superkilen



**Copenhagen**  
Nyhavn



**Copenhagen**  
Little Mermaid



**Antwerp**  
Havenhuis



**Antwerp**  
De Kaaien



**New York**  
SoHo



**New York**  
Empire State Building



**New York**  
Flatiron Building







**Cannes**  
Set Sail



**Ibiza**  
Shadows



**Rome**  
Trevi Fountain



**Tuscany**  
Rolling Fields



**Cinque Terre**  
Viva Italia

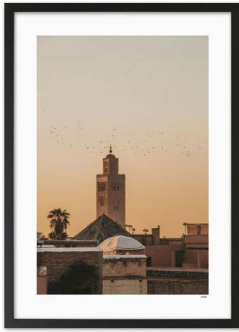


**Bali**  
Rice Fields

## Color Photography Collection

The Color Collection consists of beautiful color photography prints of destinations across the world. An assortment of handpicked photographs in a palette of pastel colors. Enhance your walls with trending prints and create an art wall in combination with prints from our wide collection of location-bound products.





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**Marrakech**

Sunset



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**Marrakech**

Le Citron



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**Bali**

Sand & Waves



---

**Ibiza**

Old Town



---

**Mallorca**

Palms



---

**Mallorca**

Streets of...



---

**Lisbon**

When in Lisbon



---

**Porto**

Facade



---

**Cape Town**

Colorful



---

**Hawaiï**  
Ocean



---

**Santorini**  
Blue Chapel



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**Santorini**  
White Mills



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**Havana**  
Ride it



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**Havana**  
Streets of...



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**Dubai**  
Burj al Arab



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**Florence**  
Rooftop View



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**Los Angeles**  
Time to Surf



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**Sydney**  
The Opera House







# Home Fragrance Collection

WIJCK. presents a collection of beautiful, scented products. The Scented Candles, Roomsprays, Diffusers and Hand Soaps with city minded fragrances do not only smell good, but also remind you of your favorite destinations and are perfect items for your interior! All Home Fragrance Products are beautifully housed in a cohesive line of luxuriously designed bottles. Our Hand Soap, Diffuser and Roomspray liquids now also come in refill bottles.

**Custom made:** Choose one of the cities from our collection or create your own by choosing your city + favorite fragrance.

**Scent No.1 Velvet Rose:**

Roses - Vetiver - Sandalwood

**Scent No. 2 Urbanist:**

Green Lemon - Musk - Cedarwood

**Scent No. 3 Architect:**

Coconut - Orange - Black Tea

**Scent No.4 Boulevard:**

Rhubarb - Violet - Patchouli

**Collaborate:** As a collab between brands/stores and WIJCK., it's now possible to create your own scented candle with your favorite fragrance. Ask for the possibilities.

**Scent No. 7 Ozonic:**

Orange - Ozonic - Sandalwood

All Fragrances are custom made for WIJCK. in Grasse, France





## Scented Candles

Fragrance your interior with beautiful scents and bring back those memories of your favorite destinations! Hand poured natural soy wax in hand blown glass and 100% eco-friendly produced.

### Specifications

265grs candle: ø80 x 105 mm, burning time: 60hrs | 70grs mini candle: ø58 x 65 mm, burning time: 20hrs | Wax: Natural Soy Wax (Hand poured) | Glass: Smokey black (Hand blown) | Wick: Cotton | Packaging: White box

### Custom made

Make your (mini) candle from only 8 pieces





## Scent Diffusers

This Scent Diffuser with worldly scents is a true enrichment for every interior. Reminiscent to your favorite destinations with the most evocative scents, beautifully housed in a luxurious 200 ml smokey black bottle. Choose one of the cities from our collection or create your own by choosing your city + favorite fragrance.

### Specifications

Size: 80 x 90 mm | Content: 6.8 FL. O.Z 200 ML | Material: Glass bottle with wooden cover and black fiber sticks | Color: Smokey Black | Packaging: White box

### Custom made

Make your own diffuser from only 8 pieces







## Roomsprays

WIJCK. presents a collection of beautiful City Roomsprays. The recycled and minimalistic black bottle has been created in line with the other fragranced products of WIJCK. and contains the typical scents of your favorite destinations.

Fragrance your interior with beautiful scents.

### Specifications

Roomspray: ø 80 x 230 mm, content: 16.9 FL. O.Z 500 ML | Travel Roomspray: ø 36 x 65 mm  
content: 2.0 FL. O.Z 60 ML | Material: Recycled pet bottle | Color: Glossy Black

### Custom made

Make your own roomspray from only 8 pieces  
Make your own travel roomspray from only 12 pieces





## Hand Soap

Our Hand Soap with natural ingrediënts is housed in a minimalistic designed black bottle and contains the typical scents of your favorite destinations. The lightly scented soaps bring back memories of the most iconic cities, while cleansing the skin gently and leaving your hands soft and hydrated.

### Specifications

Size: Ø80 x 170 mm | Content: 16.9 FL. O.Z 500 ML | Packaging: Recycled pet bottle  
Color: Glossy Black | Pump: Easy twist pump

### Custom made

Make your own hand soap from only 8 pieces







## Refills

Are you in need of a refill? Our bestselling home fragrance liquids are now available in a refill packaging. Available for our Hand Soaps and Diffusers/Roomsprays. Deliciously scented with worldly scents, this refill reduces single-use plastic and waste. Together we do something extra for the environment!

### Specifications

Size: 60 x 210 mm | Content: 16.9 FL. OZ. 500 ML | Packaging: Recycled plastic

### Variants

Diffuser/Roomspray Refill: Scent N°1, N°2, N°3 & N°4

Hand Soap Refill: Scent N°1, N°2, N°3 & N°4





## Tropical Candles

Are you ready for the ultimate summer feeling?

The scent of fresh orange, a hint of ozonic, and a base of sandalwood. These Summer Candles are a must-have for every sunseeker. Bring back the relaxing vibes of your summer destination with a touch of colorful disco.

### Specifications

Size: ø80 x 105 mm | burning time: 60hrs | Wax: Natural Soy Wax (Hand poured)  
Glass: White (Hand blown) Wick: Cotton | Packaging: White box with holographic label

### Custom made

Make your own candle with your  
summer destination from only 16 pieces

A person is sitting on a light-colored wooden bench, leaning against a white pillar. They are wearing a light-colored long-sleeved shirt and light-colored trousers. In front of them is a large, light-colored paper bag. The bag has the text "F\*CK IT, LET'S GO TO AMSTERDAM..." printed on it in bold, black, sans-serif capital letters. Below this text, in smaller black capital letters, is the word "WIJCK.". The person's right hand is resting on their right leg.

**F\*CK IT,  
LET'S GO TO  
AMSTERDAM...**

**WIJCK.**



## Tote bags

What started as a simple quote on a tote bag for our store, has grown to be one of the most seen tote bags in Amsterdam. In addition, We also use the "F\*ck it..." & "With love..." quotes for other cities, and you have the option to customize the tote bag to your favorite city. Our Tote bags are made from 100% recycled canvas and are produced in Amsterdam!

### Specifications

Size: 380 x 420 mm | Material: 100% Organic Canvas  
Color: Natural Beige | Print: 100% Matte Black

### Custom Made

Make your own tote bags from only 25 pieces.







## Beach bags

The canvas coloured Beach Tote Bag is crafted from a durable 100% recycled cotton canvas fabric with a spacious design. The bag comes with double shoulder straps and can be printed with your own favorite beach or city on 1-side.

### Specifications

Size: 480 x 360 mm | Material: 100% Organic Canvas  
Color: Natural Beige | Print: 100% Matte Black

### Custom Made

Make your own beach bags from only 25 pieces.





## Frames

To complete your prints in the best possible way, we recommend framing them in one of our high quality frames. Our black wooden frames are made of FSC wood from Northern Italy. The clear glass comes from France, and the assembly is done in the Netherlands.

### Available sizes

21 x 30cm | 30 x 40cm | 40 x 50cm | 50 x 70cm





# Displays

We believe in the perfect picture. Not only for our products, but also for how it is displayed. Our product team pays a lot of attention to the look and feel of the product and packaging. From the choice of materials to its finishing, everything is carefully thought out. We now also have a wonderful range of displays available, which makes displaying our products extra easy. And if you order for the minimum order amount, you will of course receive those displays from us!

## Poster display

Suitable for 10 or 24 tubes

The 40x50 cm and 50x70 cm prints are packed in a black tube. To display the tubes we have various posterboxes available:

### 01 Single posterbox - €69,95

posterbox\_01 / 7448138781706  
size: 53 x 35 x 12 cm (wxdxh)

### 02 Including frame - €119,95

posterbox\_02 / 7448138781737  
size: 53 x 35 x 85 cm (wxdxh)

### 03 Posterbox table size - €49,95

posterbox\_03 / 7448138780747  
size: 45 x 20 x 12 cm (wxdxh)



## Bell jar

For scented candles

Did you know the best way to display scented candles is to place them under a bell jar.

The Fragrance stays inside and appears when lifting it up.

### 04 Bell jar- €9,95

belljar\_01 / 7448138925995

size: 10 x 10 x 18 cm (wxdxh)



04



## Print display

Suitable for 25 prints

Display your prints with these table size

displays. Available for postcards,

A4 21 x 30 cm and A3 30 x 40 cm prints.



### 05 // Postcard display - €19,95

postcarddisplay\_01 / 7448138779765

size: 13 x 21 x 10 cm (wxdxh)



### 06 // A4 display - €24,95

A4printdisplay\_01 / 7448138780723

size: 24 x 21 x 19 cm (wxdxh)



### 07 // A3 display - €29,95

A3printdisplay\_01 / 7448138782703

size: 31 x 23 x 25 cm (wxdxh)

## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

## notes

[illegible]



**WIJCK.**

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